



Introductions

City of Duncan

Phil Kent, Mayor
Peter de Verteuil, CAO

**Community Carbon Marketplace
Cowichan Energy Alternatives Society**

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Community Carbon Marketplace: a pilot with the City of Duncan

- Background
- Process
- Results
- Lessons Learned
- Questions and Discussion

Background

Public Institutions mandated to reach Carbon Neutrality in 2010 (Part of the Compliance Market)

BC Municipalities that signed Climate Action Charter agreed to become Carbon Neutral by 2012 (Voluntary Market)

Background

City of Duncan

2007 - Signed Climate Action Charter

2007 – FCM Partners for Climate Protection

Limited ability to be carbon neutral by doing local projects.

Cowichan Energy Alternatives

Core Motivations:

- Energy Security (Community Resilience)
- GHG Reductions/Low Carbon Economy
- Sustainable “Silver Buckshot” Solutions
- Realize Local Potential

Organizations and Initiatives



Cowichan BioFuel Facility



Waste Cooking Oil Recycling



Cowichan Tribes Energy and Emissions Inventory and Planning



Current Carbon-Trading Model in BC

What does the Climate Action Charter Mandate:

- **Measure** Carbon Footprint
- Take Actions to **Reduce** Emissions
- C-Neutral Commitment to **Balance/Offset** Emissions
- **Report** Progress

Current Carbon-Trading Model in BC City of Duncan initial focus

Three Options to Balance/Offset Emissions:

1. Invest in GCC Supported Project
 - a) Household Organic Waste Diversion
 - b) Energy Efficiency Building Retrofits (non Local Government)
 - c) Solar Hot Water (non Local Government)
 - d) Low Emission Vehicles (Transit, Police, Airports)
2. Invest in Alternate Community GHG Reduction Projects
3. Purchase Offsets from a Credible Provider

An Alternative Model: Growing the Local Low Carbon Economy

- Local Control over Carbon Offsetting \$
- Benefits Community where \$ originate
- Public sector investment in local energy and emissions reductions strategies and infrastructure to meet long-term community objectives (e.g. OCPs) and reduce need for future offsetting expenditures.
- Accountability & Accessibility to Communities



We believe that sustainable solutions can be achieved in a way that supports the local economy and fosters community resilience!

The Community Carbon Marketplace (CCM) is an on-line market where verified carbon credits can be listed for sale and purchased by individuals, corporations and municipalities to offset their carbon footprint. These carbon credits are created through community-based initiatives that reduce GHG emissions and which have been verified by a qualified, independent third party. Funds from the purchase of these carbon credits goes to the organizations and projects that produce them, sustains the CCM and supports ongoing efforts to develop sustainable communities.

Want to know your carbon footprint?

Check out this quick [Carbon Footprint Calculator](#) and offset your emissions by supporting community sustainability projects!



Mission: To support the development of a sustainable local low carbon economy by directing offsetting dollars to quantifiable, community-based GHG reduction initiatives.

Objectives:

- 1) To offer a Community Carbon Marketplace where carbon credits are exchanged to benefit local initiatives.
- 2) To direct new revenues streams to community initiatives by reducing barriers to accessing the carbon offset market.
- 3) **Keep \$ in community investing in long-term local energy resilience, green jobs and low-carbon economy**

An Alternative Model: Growing the Local Low Carbon Economy

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City of Duncan Pilot of the Community Carbon Marketplace



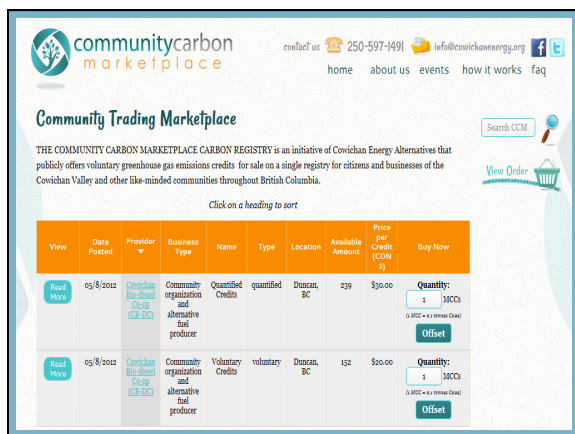
An Alternative Model: Growing the Local Low Carbon Economy

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How the CCM Works

1. GHG Reduction projects are assessed for Community Carbon Credit eligibility
2. Credits eligible as per international protocols and GCC guidelines are listed by organization and project on the CCM
3. Buyers wishing to offset their carbon footprints select credits from those listed
4. Buyers may also list a "request for Community Carbon Credits" that can stimulate new projects
5. A fee from each sale contributes to sustaining the CCM
6. The model is expandable to communities throughout the Island Coastal area and BC



communitycarbon marketplace

contact us 250-597-1491 info@cowichanenergy.org

home about us events how it works faq

Community Trading Marketplace

THE COMMUNITY CARBON MARKETPLACE CARBON REGISTRY is an initiative of Cowichan Energy Alternatives that publicly offers voluntary greenhouse gas emissions credits for sale on a single registry for citizens and businesses of the Cowichan Valley and other like-minded communities throughout British Columbia.

Click on a heading to sort

View	Date Posted	Provider	Business Type	Name	Type	Location	Available Amount	Price per Credit (CCN \$)	Buy Now
Read More	05/18/2012	Cowichan Energy Alternatives Society (CEAS)	Community organization and alternative fuel producer	Quantified Credits	quantified	Duncan, BC	239	\$10.00	Quantity: <input type="text" value="1"/> MCCC <input type="button" value="Offset"/>
Read More	05/18/2012	Cowichan Energy Alternatives Society (CEAS)	Community organization and alternative fuel producer	Voluntary Credits	voluntary	Duncan, BC	132	\$20.00	Quantity: <input type="text" value="1"/> MCCC <input type="button" value="Offset"/>



RESULTS

- **City of Duncan – First Municipality to commit to becoming Carbon Neutral through the CCM as part of the pre-launch pilot project**

Cowichan Energy Alternatives Society



CCM Pilot Project with the City of Duncan

Estimated 2012 City of Duncan Carbon Footprint : 280 tonnes CO₂e

CCM Pilot Approach:

- Purchase all carbon credits from local GHG reduction initiatives – half from existing sources and half from respondents to a Request For Carbon Credits (RFCC)



CCM Pilot Project with the City of Duncan

Actual 2012 City of Duncan Carbon Footprint : 294 tonnes CO₂e

Reduction for Household Organic Waste Composting 156 tonnes CO₂e

Carbon Credits Purchased "LOCALLY" through CCM 138 tonnes CO₂e

= City of Duncan Carbon Neutral for 2012



RESULTS

Carbon Footprint Assessments for:

- Cowichan Community Land Trust
- Cowichan Recyclists
- Cowichan Green Community
- Cowichan Bio-Diesel Co-op
- Greasecycle
- Vancouver Island Salt Co.
- Integral Ecology
- Island Biodiesel Co-op



Organization Name	Dates and Location of Project	Project Details	Carbon Credits Generated
Cowichan Bio-Diesel Co-op	2007-2012, Cowichan Valley	Since 2005, CB-DC has been producing B100 biodiesel and straight vegetable oil (SVO) for its many members in the Cowichan Valley and beyond. The positive impact, in terms of greenhouse gas emissions, that this has had is immense. For approximately every 350L of biodiesel that is sold, one tonne of GHGs are being prevented from entering the atmosphere. As CB-DC continues to grow, so will this positive change to the local environment.	470
Vancouver Island Salt Co.	January to December 2012, Cobble Hill	Vancouver Island Salt Co. has been contributing to local sustainability since 2010 and has made significant changes in business practices in order to continue to become a leader in the community. By converting the salt boiler from running on fossil diesel to running on SVO has reduced GHG emissions by more than 10 tonnes per week. The project was completed in August 2012 and the CFA has reflected this large decrease in emissions.	141
Cowichan Recyclists	January 2011- December 2012, Based in Duncan	The Cowichan Recyclists are an innovative team dedicated to providing accessible recycling solutions while using the least amount of energy. By avoiding the industry standard of fossil fuelled trucks, and instead relying on emission-free bicycles, the Cowichan Recyclists have successfully prevented GHG emissions from entering the atmosphere.	6
Cowichan Land Trust	2007-2012, Cowichan Bay	This blue carbon project has transplanted over 1700 square meters of eelgrass in the Cowichan Bay Estuary. The eelgrass that is transplanted traps and stores carbon in the aquatic soil. This activity is capable of sequestering approximately 4 tonnes of carbon/acre of transplant/year.	2
Greasecycle Inc.	April 2011 to December 2012, Based in Duncan	Greasecycle is a waste cooking oil collection organization that has some of its operations in Duncan. By recycling waste cooking oil that is collected, Greasecycle is becoming a sustainability leader. A recent carbon reduction project has supplied an even larger emission reduction. Greasecycle has converted its entire fleet to run on either B100 biodiesel or straight vegetable oil (SVO) rather than the industry standard, diesel.	25



RESULTS

- 7 CFAs completed with 5 GHG projects shortlisted
- Participating organizations gained understanding of the relation between their energy use and emissions
- All organizations listing carbon credits on CCM became carbon neutral in their own operations first
- Ground-swell of community interest from organizations, local and regional governments
- Islands Trust and Town of Ladysmith now meeting their C.A. Charter commitments through CCM



LESSONS LEARNED:

- CCM has great potential to grow to meet demand from Local and Regional Gov't, Non-profits and Businesses
- Investment of time is necessary to fill knowledge gap (education)- we're kick-starting the local low-carbon economy from scratch!
- Investment \$ to get over an initial start-up "hump"
- CCM will play an important role filling a gap in the BC carbon market that currently limits participation of community initiatives

Cowichan Energy Alternatives Society



Lessons Learned - Staff:

- For a pilot project, the process was very simple from a staff perspective, Cowichan Energy Alternatives and the Community Carbon Market place have been terrific to work with.



Lessons Learned - Council:

- City of Duncan attempts where ever feasible to support creative local initiatives.
- The Cowichan Valley is very progressive environmentally and in many ways, the City is just trying to keep up with the community.
- There is a groundswell of ideas locally that is just waiting to be tapped and the Community Carbon Marketplace is one way of encouraging that ingenuity.



Other environmental projects:

- Urban Forest Strategy – including tree planting program
- Organizational Anti idling policy
- Public Anti-idling bylaw
- No smoking bylaw (parks, playgrounds, City property)
- E-fleet – Right sizing vehicles, two hybrid cars, and one Might-E truck
- Installing 4 electronic vehicle charging stations
- Active Transportation Plan moving to implementation
- Integrated Community Sustainability Plan – near complete

The screenshot shows the 'communitycarbon marketplace' website. The header includes the logo, contact information (250-597-1491, info@communitycarbon.org), and navigation links (home, about us, how it works, marketplace, faq). The main content area features a large illustration of a city skyline with a red flag on top of a building. To the right, there are several widgets: a 'CEA' widget with a 'Calculate YOUR carbon footprint here' button, a 'global carbon level' widget showing 'CO2 +396.80', a 'project qualify?' widget, and a 'follow facebook' widget. Below the main illustration, there is a section titled 'Does your project qualify?' with text explaining that organizations interested in knowing if their project qualifies for carbon credits with CCM are encouraged to check out the interactive 'Project Qualification Tool'. It also mentions that those answering the call from the City of Duncan are especially welcome to use the tool and tell us more about how their project reduced greenhouse gas emissions. At the bottom, there is a statement: 'We believe that sustainable solutions can be achieved in a way that supports the local economy and fosters community resilience!'. The footer includes a 'Search CCM' button, a 'Contact Us' link, and an 'Events' section mentioning the City of Duncan's support for the Community Carbon Marketplace.