



cleanBC

Active Transportation

ACTIVE TRANSPORTATION STRATEGY

Association of Vancouver Island and Coastal Communities Convention
April 13, 2019

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Active Transportation Strategy: CleanBC priority initiative

“the Province will establish an active transportation strategy with measures to support new infrastructure, education and incentive programs, and safety improvements for people walking, cycling and using other kinds of active transportation.”

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What is Active Transportation?

- Human-powered forms of travel, primarily walking and cycling
- Running, scootering, skateboarding, in-line skating, using a wheelchair, paddling, and skiing/snowshoeing as modes of personal transportation
- Human-powered connections to transit, ferries and other forms of group transportation.



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Benefits of Active Transportation

An active transportation strategy could see B.C. more than double its current active transportation mode share, resulting in benefits such as:

- Reductions in annual GHG emissions of approximately 550,000 tonnes CO₂e
- Health system cost savings, increased physical activity, mental well-being and quality of life benefits
- Additional jobs and revenues for tourism, services, construction and maintenance
- Affordable travel choices and convenient access to goods and services
- Reduction in traffic congestion with more travel choices for commuters in the communities where they live, work, learn and play

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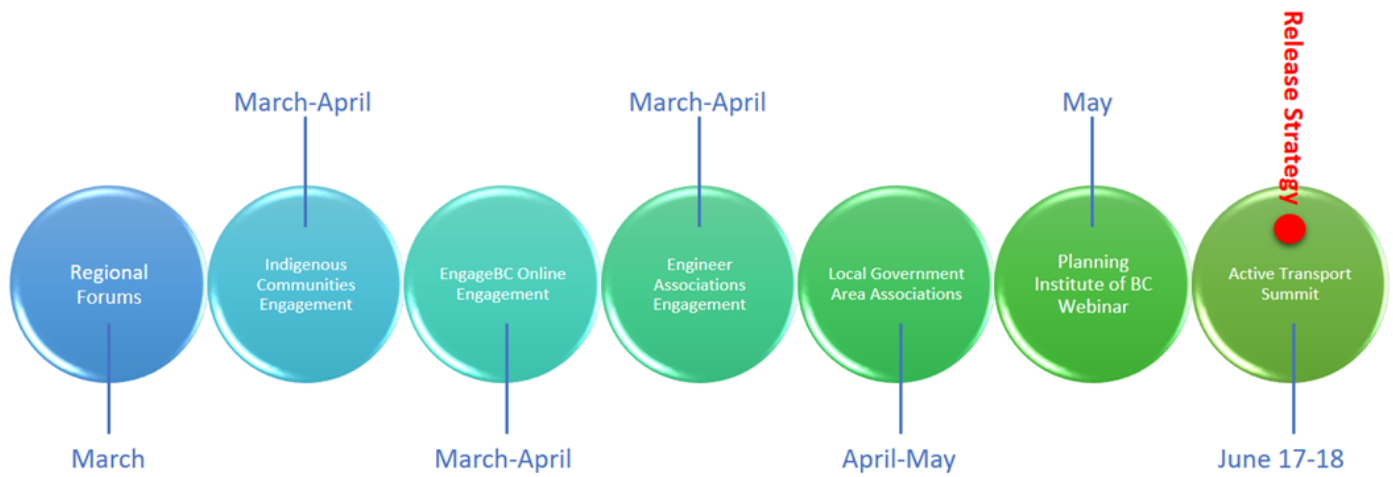
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- In other jurisdictions, committed funding and formalized strategies have led to significant success in advancing active transportation
- Global leaders such as the Netherlands see 27% cycling mode share, compared to 2.5% in B.C.
- Enhanced policies, programs, and investment can help realize the potential of active transportation as an efficient and sustainable form of transport.



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Timeline



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Consultation

Extensive engagement process to ensure active transportation is accessible to all ages, abilities, genders, ethnicities and socio-economic backgrounds

- 8 Regional Forums
- EngageBC
- Indigenous Communities
- Local Government Area Associations
- Planning Institute & Engineers Associations



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Active Transportation Themes

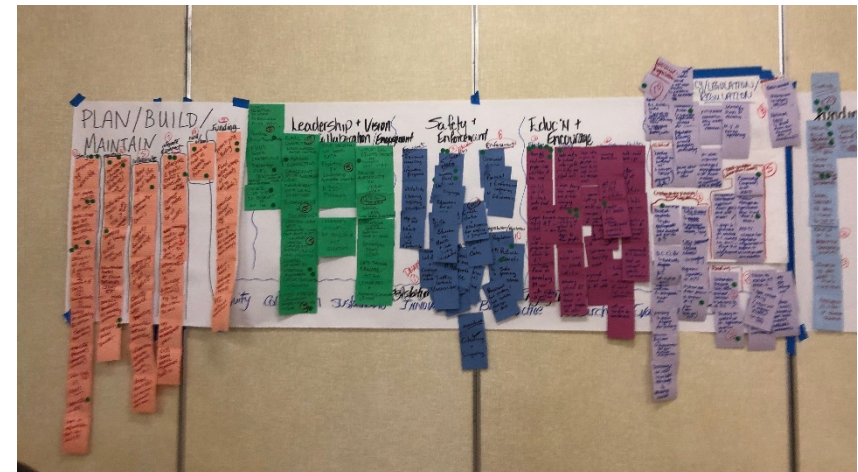
Engagement to date has been structured around four main areas



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Major themes from engagement

- Increased, dedicated funding for active transportation
- Cultural shift toward embracing active transportation
- Improving safety, both perceived and actual, with policy and infrastructure
- Recognize differences in needs between rural and urban areas



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Leadershi

- Leadership entails both determining and communicating vision, and committing to tangible action
- The Province can support leadership at all levels by creating frameworks for collaboration between regions, municipalities, and organizations

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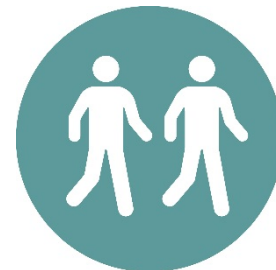
Shifting Priorities

- Like much of North America, British Columbia still has very automobile-focused infrastructure and transportation culture
- To support active transportation, consider shifting transportation priorities:
 1. Pedestrians
 2. Cyclists
 3. Motor vehicles

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Connectivity & Integration

- Connecting sidewalks and trails into comprehensive networks
- Stronger integration with other modes, such as transit or ferries
- Improving connections between communities and jurisdictions, including First Nations communities



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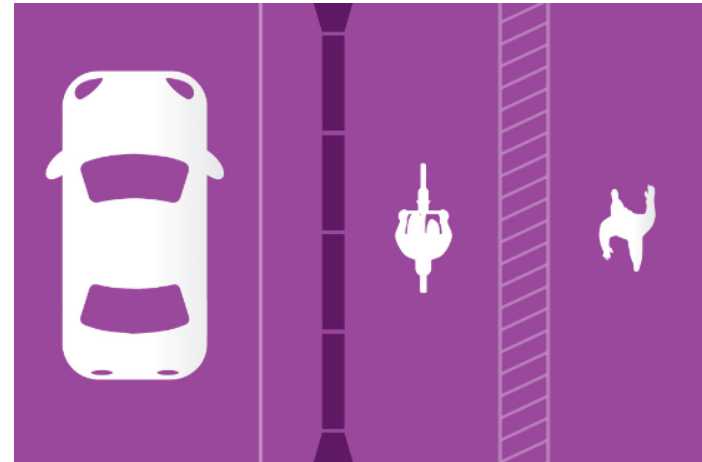
Community Planning

- Development of local active transportation plans or transportation master plans
- Include active transportation in Official Community Plans
- Establish local and regional active transportation committees

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Planning Standards

- Incorporate active transportation and accessibility in planning standards
- New road standards should include active transportation provisions – for example, road shoulders suitable for cycling, or separated paths



A dark blue banner with the text "Active Transportation" in white, set against a background image of people walking and cycling on a city street.

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Design Guidelines

- Development of the BC Active Transportation Infrastructure Design Guide to increase active transportation in support of CleanBC.
- Being built through consultation and in collaboration with local governments, key stakeholders and academics.
- Intended for release in time for the BC Active Transportation Summit scheduled for June 17, 18 2019.



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Design Guidelines Goals

- Provide a Design Guide that is useful for communities of all types and sizes
- Ensure consistency in active transportation facility design throughout BC
- Provide a free, widely available resource to increase the quality of active transportation facility design throughout BC
- Support provincial grant programs with design guidance specific to BC to clarify the Province's expectation for active transportation facility design

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Design Guidelines Consultation

Local Government Working Group

- Consists of Regional Districts, municipalities, indigenous communities, and the Islands Trust.
- Representation from a broad range of communities, with a diversity in terms of geography, type of government agency, size of community, context, and experience with active transportation.

Stakeholder Working Group

- Consists of professional associations, other government authorities, advocacy groups, and academics.

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Stay Involved

- Encourage colleagues, friends, family and neighbours to join the online discussion until April 15 at engage.gov.bc.ca/activetransportation

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Thank you!

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Ministry of Transportation and Infrastructure