



April 7, 2015

File: 0250-20 AVICC  
Via e-mail: [iheskethboles@ubcm.ca](mailto:iheskethboles@ubcm.ca)

**TO: Members of the Association of Vancouver Island Coastal Communities**

**Re: Island Coastal Economic Trust (ICET) Renewal.**

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This memorandum provides background information on City of Campbell River's following resolution:

*WHEREAS the Island Coastal Economic Trust (ICET) has expended nearly all of its original capitalization;*

*AND WHEREAS the \$50 million fund has been the key factor enabling ICET to leverage significant levels of other government, non government and private sector funding resulting in important gains for the people, businesses and communities in the AVICC region;*

*THEREFORE BE IT RESOLVED that AVICC petition the Provincial Government to renew the Island Coastal Economic Trust by recapitalizing the Trust to its original level.*

**Background:**

The \$50 million Island Coastal Economic Trust (ICET) was created by the Government of BC in 2006, through the North Island – Coast Development Initiative Trust Act, to support economic development initiatives on central and northern Vancouver Island and the Sunshine Coast. It includes all members of the AVICC except the Central Coast Regional District (covered by another trust) and the Capital Regional District.

ICET is guided by a Board of Directors and two Regional Advisory Committees (RACs) which include more than 50 locally elected officials (all Mayors and Regional District Chairs), all MLAs and five provincial appointees. This exceptional team of leaders collaborates to set regional priorities and build vital multiregional networks.

This economic development model is governed by local leaders, enabling local decision making for local and regional economic investment. It is an efficient and effective model with only 2 staff persons. Through this community-centered decision-making process, ICET has:

- Approved \$47.6 million for over 125 economic infrastructure and development readiness projects.
  - 38% projects in small (less than 5,000) communities
- Generated more than \$268 million in additional investment to the region;
  - This means an additional \$4.7 dollars of economic development investment for every original dollar invested by the Province.
- Created more than 2500 construction jobs and 2200 long term jobs,

- Generated \$10.4 million in annual provincial government revenue.
  - This means recovering the original trust endowment in 5 years

The greatest benefit is the long term change which happens in communities due to new amenities, improved transportation, business growth and new resident and business attraction.

The recapitalization and renewal of the trust is essential to developing new relationships and new funding sources and ensuring the North Island, Central Island and Sunshine Coast area is a diversified, globally competitive regional economy.

The objectives of the organization are:

1. Leverage economic development and diversification investment in the ICET region
2. Invest in the development of key economic development infrastructure
3. Improve the environment required for increased investment attraction and job creation
4. Advance regional collaboration and planning
5. Maximize the impact of Trust resources through increased efficiency, responsiveness and implementation of best practices

ICET funds community-driven economic development initiatives in targeted sectors to spark new and sustainable regional economic growth and diversification. These key sectors include: forestry, transportation, tourism, mining, small business, energy, agriculture and aquaculture, and economic development.

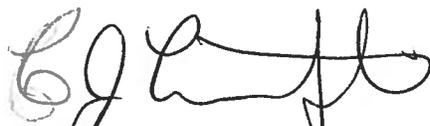
ICET provides communities and non profits with funding to support investment readiness, regional growth and economic collaboration.

ICET monitors and reports on economic conditions and provides in-depth analysis from a regional perspective.

In the current economic climate, there are very few federal and other government sources of funding to leverage. In response to this, ICET's strategic priorities have focused on encouraging the diversification of funding partners and developing new relationships to encourage increased non-government project funding.

A full overview of ICET can be found at [www.islandcoastaltrust.ca](http://www.islandcoastaltrust.ca).

Yours truly,



Councillor Charlie Cornfield  
On behalf of Mayor Andy Adams

**Legislative Services**

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