BC Jobs Plan

Update

Presented by Greg Goodwin
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3 PILLARS of the BC JOBS PLAN:
1. Working with employers and communities to enable job creation across B.C.
2. Strengthening our infrastructure to get our goods to market.
3. Expanding markets for B.C. products and services, particularly in Asia.

ENABLING JOB CREATION

Economic Development

- BC Jobs and Investment Board
- Aboriginal Business and Investment Council
- Regional Economic Investment Pilots
- New West Partnership

UNDERPINNING JOB CREATION

Ensuring British Columbians have the Skills to Compete

- Regional Workforce Tables
- Building capacity through web-based seminars
- $500M/yr for labour market and training programs
- $100M invested in the Industry Training Authority in 2011-12
- Immigration Task Force
- More entrepreneurs and skilled workers through the Provincial Nominee Program

重大投资办公室：加快重大项目的审批

- 支持在8个就业领域成功进行重大投资
- 代表投资者出面协调，以加快项目审批和对BC重大投资的支持
- 加快投资
- 在项目或项目完成过程中，识别和提出解决障碍的方案
- 遵守与环境、健康和安全以及其他相关法规
OPENING MARKETS
International Trade & Investment Attraction
- Premier’s jobs and trade missions
- Reduce/eliminate barriers to exports and investment
- Increase awareness of competitive business climate
- Attract international investment and foreign offices to BC

OPENING MARKETS
Current Presence in Foreign Markets
- Double BC’s international trade and investment presence:
  - New offices in India – Mumbai and Chandigarh
  - New offices in Greater China
  - Increased resources in existing offices

OPENING MARKETS
Competitiveness & Innovation
- BC Venture Capital Programs
- Business Tax Credit Programs
- Apprenticeship training tax credit
- Regulatory Reform
- Small Business Roundtable & Aboriginal Small Business Roundtable
- Innovation Action Plan

KEY SECTORS DRIVING EXPORT GROWTH
- NATURAL RESOURCE SECTORS:
  - Forestry
  - Mining
  - Natural Gas
  - Agri-Foods
- KNOWLEDGE BASED SECTORS:
  - Technology, Clean Tech & Green Economy
  - Tourism
- INFRASTRUCTURE SECTORS:
  - International Education
  - Transportation: Ports, Marine & Aerospace

Sector Focus: Natural Resources
- FORESTRY:
  - Ongoing expansion of markets in Asia
- MINING:
  - 8 new mines; expansion of 9 mines currently operating in BC by 2015
  - Reduction of mining permit backlog
- NATURAL GAS:
  - Plan to develop LNG industry in BC

Sector Focus: Natural Resources
- AGRI-FOODS:
  - Open new domestic markets for BC wines
  - Report on opportunities for innovation in greenhouse heating
**Sector Focus: Knowledge-based**

- **TECHNOLOGY**
  - R&D investments and venture capital to be focused on key sectors and on commercialization
- **TOURISM**
  - Targeting markets that have the greatest existing and future potential
  - Promoting key tourism products where B.C. has a competitive advantage
  - Facilitating world class visitor experience by providing planning tools to the industry and to communities
  - Address the sector’s unique labour market pressures
  - Make B.C. the #1 ski destination

**Sector Focus: Infrastructure**

- **PORTS, MARINE AND AEROSPACE**
  - Align investments with infrastructure needs of key industries
  - Renewed Pacific Gateway strategy
  - Improve Deltaport and Canada’s rail network corridor
  - Industrial Regional Benefits

**Sector Strategies**

- 'Canada Starts Here: The BC Jobs Plan'

**Early Signs of Success**

- BC exports grew 14.2% to $32.8 billion
- Tourism from China up 15.3%
- Seaspan shipbuilding contract

**Vancouver Island and Coastal Initiatives**

- Campbell River Pilot – January 30th forum
- VICEDA Export Counts Program
- Atlas BC
- Resort Municipality Initiative
Thank you

www.bcjobsplan.ca

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