



City of Campbell River
From the Office of the Mayor

GREETINGS FROM THE CITY OF CAMPBELL RIVER

April, 2017

On behalf of the City Council and residents of Campbell River, I am pleased to welcome all delegates of the Association of Vancouver Island and Coastal Communities to Campbell River for the 2017 convention.

We are delighted to be chosen as the 2017 host city; as we celebrate our City's 70th anniversary. We hope you enjoy your visit to the Campbell River Strathcona area, and encourage you to explore our community. From the traditions of the Tye Club to the new Suspension Bridge over Elk Falls, Campbell River has something for everyone.

Campbell River is home to a rich First Nations cultural and historical heritage, and we recognize the territories of the Wei Wai Kum, We Wai Kai and Homalco First Nation, all of whom have been active on the lands in this region for generations.

Campbell River truly is 'Enriched by Land and Sea', as our motto states, and offers a spectacular natural setting for a rich and rewarding lifestyle to people who choose to live here. Our city is also a destination of choice for visitors from around the world. The mountains, rain forests, and water surrounding our region are truly breathtaking. We hope you enjoy seeing the marine vessels that travel the inside passage, or perhaps catch a glimpse of our spectacular wildlife while you are visiting.

Campbell River has seen significant changes over the past few years, with creative and innovative downtown revitalization strategies that have transformed our city centre. Changes are also happening with our tourism and economic development agencies to provide enhanced marketing and promotion of our region. We are fully serviced with entertainment, recreation, shopping, arts and culture, transportation, social services and health care facilities. From safe streets and wilderness experiences, to skiing at nearby Mount Washington, fine dining to golfing, Campbell River truly has it all.

Enjoy your time with us. We look forward to you visiting again soon.

Yours sincerely,

Andy Adams
MAYOR