

Social/Strategic Procurement

Investing in communities, one contract at a time.

Rory Kulmala, CEO of VICABC

Daniel Sailland, CAO – Town of Qualicum Beach



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Overview

- **Background**
- **Social Procurement, our first implementation**
- **Industry Perspective, concerns and tools**
- **The Industry and Local Government Pilot**
- **Social Value Menu**
- **Conclusion**



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Social/Strategic Procurement

- **March 2016** Council and community discussions with Sandra Hamilton (Consultant);
- **May 2016** commenced work with ad hoc working group
- **June 2016** Social Procurement policy is adopted;
- **June 2016** training with key members of staff commences;
- **June 2017** first large service based project tendered;
- **April 2018** anticipated tender for Phase 3A Memorial (Pilot project) - **Partnered with VICA, City of Victoria, City of Campbell River, Town of Qualicum Beach.**



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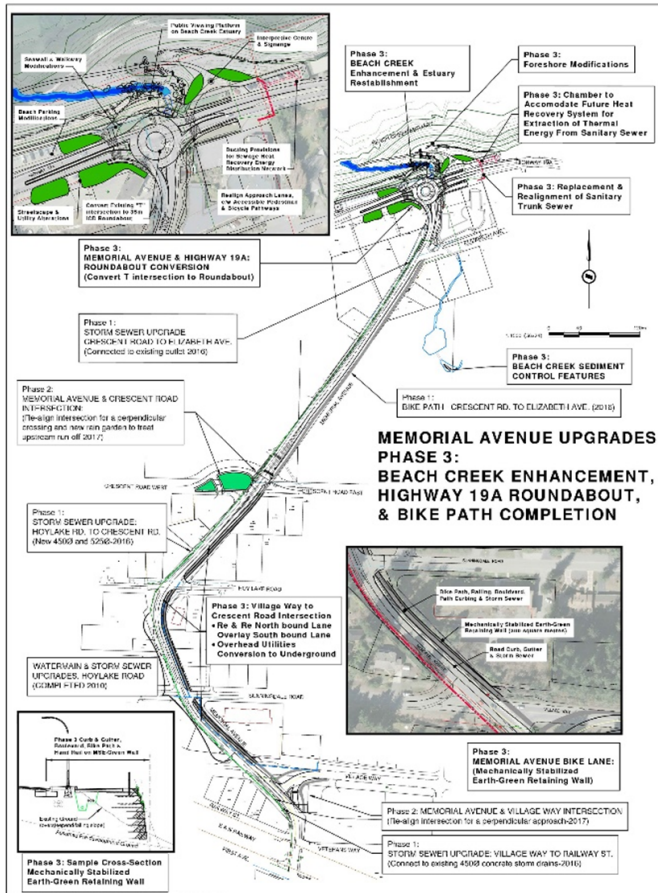


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Social Procurement - first implementation

The Project aimed to:

- Improve pedestrian & cycling linkage
- Realign and improve substandard intersections
- Divert from Beach Creek, contaminated stormwater rapidly generated from the hard surfaces of the village centre
- Beautify the corridor
- Comply with our Social Procurement Policy



Social Procurement

- Our first implementation

- The Town's Social Procurement Policy 6000-3 directs staff to conduct procurement in a manner that contributes to the development of a supportive supply chain ecosystem and helps achieve identified social goals and values.
- The Town's first service contract integrated social procurement in the bid process.
- Asked that proponents identify what value added commitment(s) they make that will directly benefit the identified social procurement goals of Town of Qualicum Beach.



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Social Procurement

- Our first implementation

- **Outcome included:**

- some professional support to community based projects that contributing to the advancement of the community, socially, economically, culturally and environmentally.
- A commitment to implement Town Social Procurement in subsequent phases with sub-contractors.

- **Take away learnings included:**

- challenging for industry to understand address;
- challenging to define and quantify the benefit;
- staff lacked confidence with how to dialogue procurement elements.

- **Next steps needed to include:**

- a clearer procurement framework for staff
- The social procurement policy needed more industry input and support.



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Industry Perspective

- Contractors were interested in exploring how existing community contributions might be better recognized in public procurement.
- Contractor contributions already include volunteer hours spent as sports coaches, donations made to charity. Does this count?
- CETA and CFTA regulations and limitations which govern public procurement in Canada



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Industry concerns

- ensuring worker safety;
- ensuring the integrity of the procurement process;
- accountability, liability;
- operational efficiency;
- the importance of early engagement with youth and schools to promote careers in construction; and
- the possibility of an impact on the current apprenticeship system.
- Available workforce



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Industry Tools

- **Creation of more funded opportunities.** I.e., 6-week classroom site readiness programs, where new-to-construction entrants can demonstrate workplace readiness and base certifications (e.g. WHMIS);
- **Need to strengthen relationships between employer group and intermediary agencies;**
- **Mechanism to break down barriers and creation of greater common understandings across the various sectors.**
- **Opportunities for increase communication, improved relationships with intermediary agencies and thus the addition of greater value to the workplace.**



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Industry & Local Gov' Pilot

- Partnered with VICA, City of Victoria, City of Campbell River, Town of Qualicum Beach
- Review and Identification of target outcomes for our Communities;
- Identification of Agencies and Stakeholders
- Development of tools for implementation of Social Procurement for implementation
- Identification of pilot project...Qualicum Beach!



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Social Value Menu ^{1/3}

Employment & Skills Development Criteria		Sample Criteria	Sample Partner Org	Pts	Total
	Category One - Provincial	Selected from bank of Pre-Approved Options	Intermediary Partners		
1	Make an offer of short-term employment to X # of non-EI Eligible client (s)	Provide a minimum of 600 hours insurable employment to a non-EI Eligible client. Job site or office work is appropriate. Job site recruits must be able to demonstrate site safety and workplace readiness.	<ul style="list-style-type: none"> • Work BC • Parksville Careers Centre • NIEF's 	8	
2	Provide office work – Non-Job-Site Work Experience to a new workforce entrant	Provide one 8- week paid placement to introduce a new entrant to the work environment	<ul style="list-style-type: none"> • Work BC • Parksville Careers Centre • NIEF's • ASET's 	4	
3	Recruit from the STEP Program	Provide X # full-time jobs to a graduate of the STEP Program	<ul style="list-style-type: none"> • BCCA 	10	
4	Has recruited from STEP Program	Have hired from STEP program in last six months	<ul style="list-style-type: none"> • BCCA 	4	
RED Type = Not yet available in marketplace ©SandraHamilton 2017		*Actual allocation of points and criteria will vary based on the size of the project	Total must add up to at least 10 points		10



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Social Value Menu ^{2/3}

Employment & Skills Development Criteria		Sample Criteria	Sample Partner Org	Pts	Total
	Category Two - Industry	VICA – BCCA Approved Options	Intermediary Partners		
5	Can demonstrate a commitment to fostering a culture of apprenticeship	Provide evidence of the number of apprenticeship places (or app hours?) on the payroll in the last five years?	• ITA	6	
6	Commit to maximize apprenticeship ratios on the project	Own Staff/ Hiring from VICA sponsored apprenticeship program , colleges or Union Halls	• VICA - ITA	8	
7	Sponsor a high school student into an apprenticeship	ITA Youth Work in Trades Program	• ITA	5	
8	Blade Runners/ Youth Constructing a Future . Youth Age 15 – 25 who with WHMIS certifications	Provide an F/T general labour opportunity to a graduate of either program during course of the XXX month contract	• VICA, ASET's <u>BladeRunners</u>	6	
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Social Value Menu 3/3

Employment & Skills Development Criteria		Sample Criteria	Sample Partner Org	Pts	Total
	Category Three - Community	Examples of Project Specific Options	Intermediary Partners		
9	Engage a Social Enterprise in the supply chain	Commits XX hours of project hours to a Social Enterprise – Temporary Day Labour, Food Truck, Safety Fencing, Clean Up	• Name the Social Enterprise Eg. Cool Aid Society	6	
10	Contractor commitment to work closely with Work BC Offices on workforce development Initiatives	Post positions to local job boards Engage with local Work BC office, who will work with community groups to develop workforce & skills upgrading	• Work BC Office JCP – Job Creation Partnership	2	
11	First Nations Integration & Reconciliation	Attend 1-day cultural sensitivity training session & provide a job shadowing opportunity to FN Youth	• Esquimalt, Songhees or another FN	2	
12	Reduction in Precarious Employment among part-time staff	Agree to provide a guaranteed minimum # of hours/month & to provide one-months advance notice of the work schedule to P/T workers	• Contractor	4	
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Conclusion & Thanks!



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