



The Possibilities of Tech and Innovation

PRESENTED BY



Ministry of
Jobs, Trade
and Technology

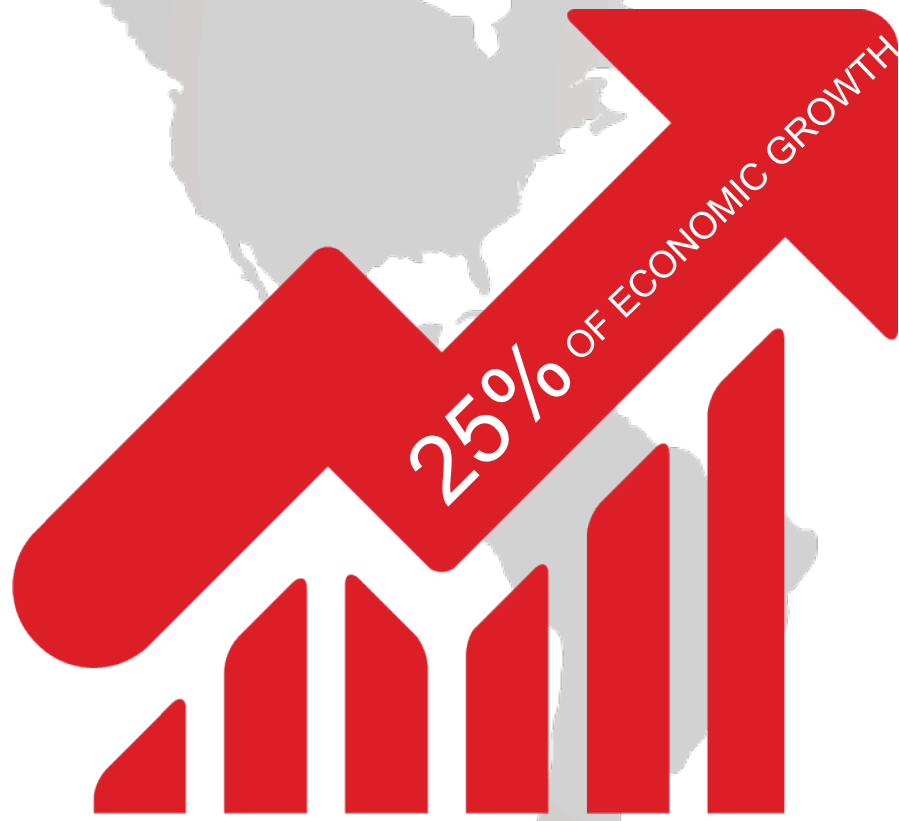
wavefrontTM



WHY?

**Foundation for
a thriving Tech Economy**

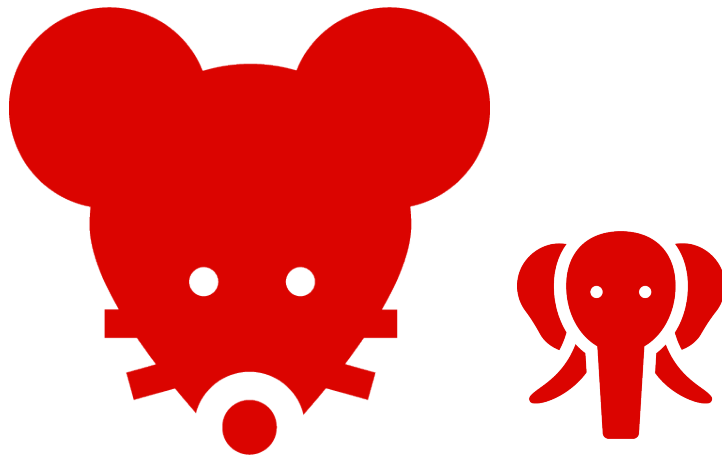
Global Tech Impact



80 - 20

50%

SMALL is the new BIG



BC Tech Sector **fastest growing in Canada**



Global Attractions
60% of global tech firms



**Top Startup Ecosystem
in Canada**
3 of Canada's 5 Unicorns
Top 15 globally




81% < 10 employees



\$26 billion GDP

**Tech Sector Growth rate double rest
of the economy**



150,000 

**Wages – 76% higher than the BC
industrial average**

Growing at 150% of Canadian average



THIN K ECOSYSTEM



Angler's Atlas

Prince George, B.C.



CLOUDHEAD GAMES

Qualicum Beach, B.C.



Trail, B.C.

LOCAL SUCCESS STORIES

The Possibilities of Tech & Innovation Panelists



JAMES MAYNARD
President & CEO
Wavefront
Moderator



ANDREW BROOKE
Director of Smart
Communities and Clean
Technology
Ministry of Jobs, Trade and
Technology



GRAHAM TRUAX
Executive in
Residence
Innovation Island



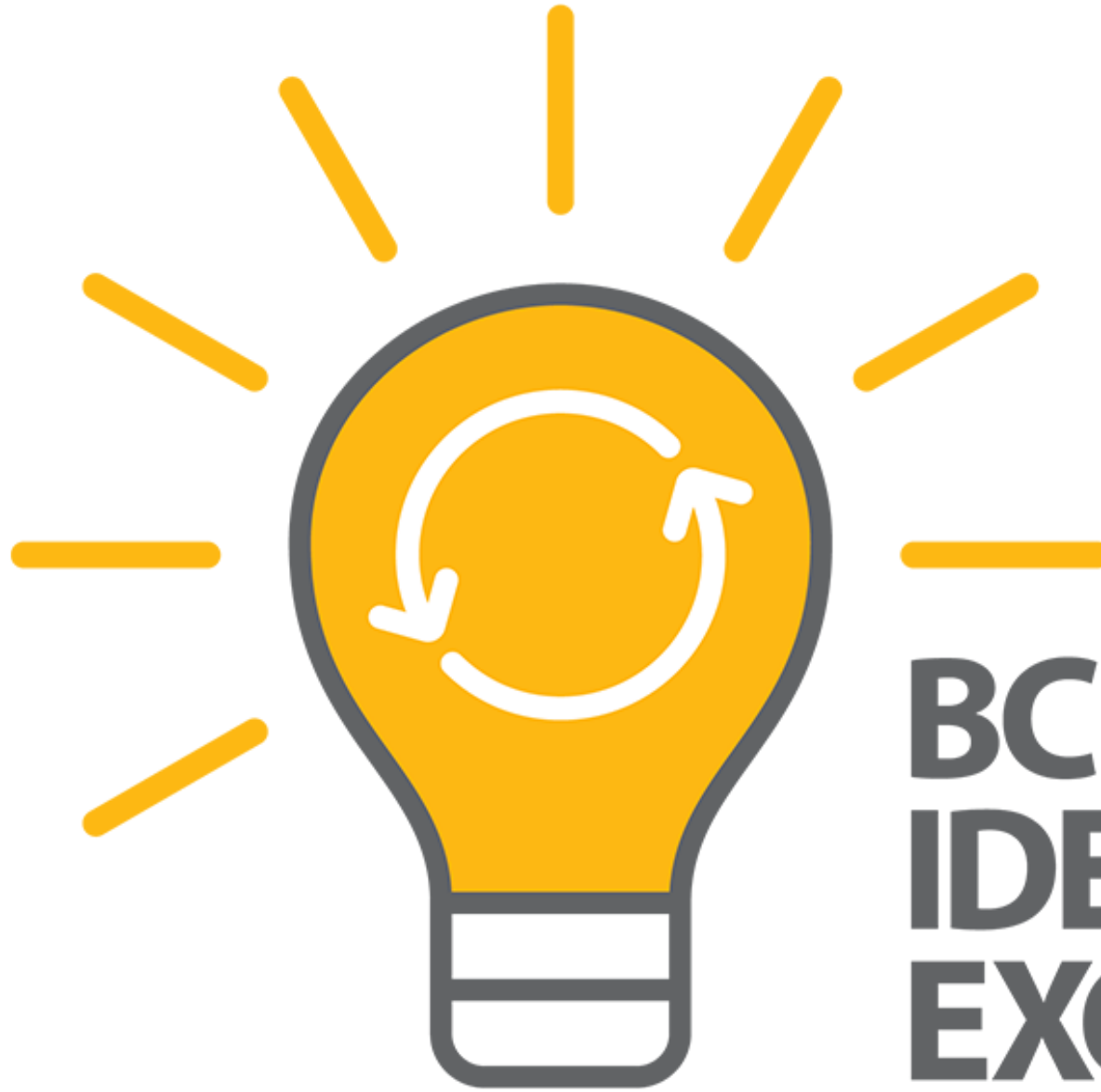
DEBORAH SARGENT
City Manager
City of Campbell River



SHAWN ADRIAN
Co-founder
Input Logic



Canada's leader in transforming business
through mobile & IoT innovation



BC IDEAS EXCHANGE

TAKEAWAYS

- **IDENTIFY** what makes your community unique and build from there
- **SEEK** out local champions and give them the support and tools to drive change
- **LEVERAGE** partnerships...Don't go it alone
- **MEASURE** and communicate successes





JAMES MAYNARD

President & CEO

**james.Maynard@Wavefront.
ca**

+1.778.331.7471