

# ARE THE PUBLIC DOLLARS YOU SPEND BENEFITING YOUR LOCAL COMMUNITY?

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# WHAT IS SOCIAL PROCUREMENT?

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Social Procurement leverages additional social, environmental & ethical value from existing purchasing



# WHY SOCIAL PROCUREMENT?

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- Our communities are facing complex challenges
- Every purchase has an economic, environmental and social impact
- Our purchasing can become a tool for building healthy and resilient communities





# WHY SOCIAL PROCUREMENT FOR CAMPBELL RIVER?

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Social procurement ensures that the city's economic, environmental, workforce and social development goals are taken into account when determining the best value for public spending.





# SOCIAL PROCURMENT SUPPORTS COMMUNITY PRIORITIES

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Social Procurement is not just buying local, it is buying with purpose. Buying with a goal of addressing the identified needs of the community





# WHAT DOES THIS MEAN IN REAL TERMS?

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- ✓ Local economic impact, resiliency & recovery
- ✓ Inclusive local employment and apprenticeship opportunities
- ✓ Ethical purchasing, a living wage, and fair trade
- ✓ Sustainability and climate
- ✓ Equity, diversity & inclusion



# SOCIAL PROCUREMENT IN THE AVICC REGION

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BRITISH COLUMBIA

**Social Procurement**

INITIATIVE

**Helping local governments across  
British Columbia to turn their  
procurement dollars into achievable  
and measurable community benefits**





# IMPACT AT A GLANCE

**32**

PARTICIPATING  
GOVERNMENTS AND  
ORGANIZATIONS

**175+**

MEMBER STAFF  
TRAINED

**\$250M+**

SOCIAL  
PROCUREMENT  
SPEND

**100+**

PILOT PROJECTS  
UNDERTAKEN



# BCSPI MEMBERS





# YOU COULD START TODAY

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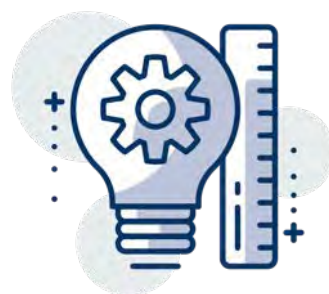
Training



Consultation  
& Support



Best Practice  
Examples



Impact  
Measurement



Supplier  
Outreach



Community  
Of Practice



Knowledge  
Hub



Online  
Resource  
Library



Templates  
& Guides



Case  
Studies



# JOINING BCSPi IS EASY, IMPACTFUL & AFFORDABLE

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- **Easy to get started** right away
- **Adds capacity** and learning for staff
- **Scalable** to community size, needs & resources
- Makes the dollars you spend **deliver benefits for your community**
- **Joining is affordable:** Equivalent to AVICC member dues





# PANEL DISCUSSION WITH BCSPi MEMBERS

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**Moderated by: Colleen Evans,**  
Councillor, City of Campbell River & Co-Chair, BCSPi



**Lisa Helps**  
Mayor  
City of Victoria



**Daniel Sailland**  
CAO  
Alberni-Clayoquot  
Regional District



**Rob Southcott**  
Councillor  
City of Powell River



**Leslie Baird**  
Mayor  
Village of Cumberland



# JOIN BCSPi TODAY!

**There's no reason to wait to join BCSPi**

The minute you become a member you're already building capacity and supporting your goals



**Cllr Colleen Evans**

BCSPi Co-Chair



**Mayor Karen Elliott**

BCSPi Co-Chair



**Rob Fisher**

BCSPi Coordinator

- Get in touch via [www.bcspi.ca](http://www.bcspi.ca)
- Organize a presentation for your Council, Board or staff
- Come and visit Rob at the BCSPi tradeshow booth!