

BRITISH COLUMBIA

Social Procurement

INITIATIVE

ARE THE PUBLIC DOLLARS YOU SPEND BENEFITING YOUR LOCAL COMMUNITY?

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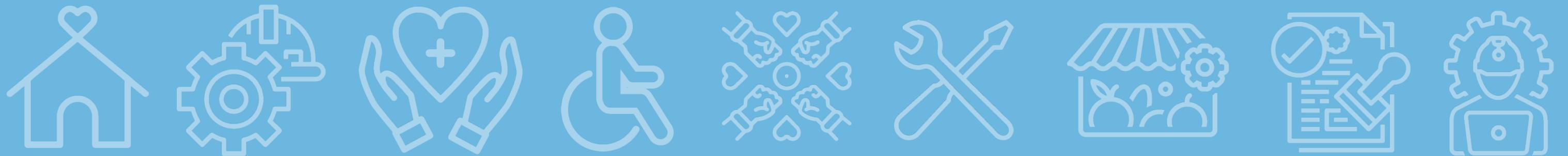
WHAT IS SOCIAL PROCUREMENT?

Social Procurement leverages additional social, environmental & ethical value from existing purchasing



WHY SOCIAL PROCUREMENT?

- Our communities are facing complex challenges
- Every purchase has an economic, environmental and social impact
- Our purchasing can become a tool for building healthy and resilient communities



WHY SOCIAL PROCUREMENT FOR CAMPBELL RIVER?

Social procurement ensures that the city's economic, environmental, workforce and social development goals are taken into account when determining the best value for public spending.



SOCIAL PROCURMENT SUPPORTS COMMUNITY PRIORITIES

Social Procurement is not just buying local, it is buying with purpose. Buying with a goal of addressing the identified needs of the community



WHAT DOES THIS MEAN IN REAL TERMS?

- ✓ Local economic impact, resiliency & recovery
- ✓ Inclusive local employment and apprenticeship opportunities
- ✓ Ethical purchasing, a living wage, and fair trade
- ✓ Sustainability and climate
- ✓ Equity, diversity & inclusion



SOCIAL PROCUREMENT IN THE AVICC REGION

BRITISH COLUMBIA

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**Helping local governments across
British Columbia to turn their
procurement dollars into achievable
and measurable community benefits**



IMPACT AT A GLANCE

32

PARTICIPATING
GOVERNMENTS AND
ORGANIZATIONS

175+

MEMBER STAFF
TRAINED

\$250M+

SOCIAL
PROCUREMENT
SPEND

100+

PILOT PROJECTS
UNDERTAKEN

BCSPI MEMBERS



Alberni-Clayoquot
Regional District



CITY OF
COURTENAY



YOU COULD START TODAY



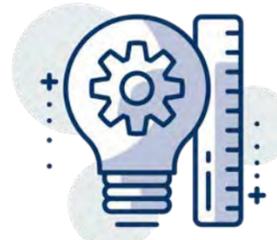
Training



Consultation
& Support



Best Practice
Examples



Impact
Measurement



Supplier
Outreach



Community
Of Practice



Knowledge
Hub



Online
Resource
Library



Templates
& Guides



Case
Studies

JOINING BCSPi IS EASY, IMPACTFUL & AFFORDABLE

- **Easy to get started** right away
- **Adds capacity** and learning for staff
- **Scalable** to community size, needs & resources
- Makes the dollars you spend **deliver benefits for your community**
- **Joining is affordable:** Equivalent to AVICC member dues



PANEL DISCUSSION WITH BCSPi MEMBERS

Moderated by: Colleen Evans,
Councillor, City of Campbell River & Co-Chair, BCSPi



Lisa Helps
Mayor
City of Victoria



Daniel Sailland
CAO
Alberni-Clayoquot
Regional District



Rob Southcott
Councillor
City of Powell River



Leslie Baird
Mayor
Village of Cumberland

JOIN BCSPi TODAY!

There's no reason to wait to join BCSPi

The minute you become a member you're already building capacity and supporting your goals



Cllr Colleen Evans

BCSPi Co-Chair



Mayor Karen Elliott

BCSPi Co-Chair



Rob Fisher

BCSPi Coordinator

- Get in touch via www.bcspi.ca
- Organize a presentation for your Council, Board or staff
 - Come and visit Rob at the BCSPi tradeshow booth!