



Determining AVICC's Advocacy Role

Why are we talking about advocacy?

- **Interest from members – formally and informally**
- **Previous requests to lead committees, prepare policy papers, and run programs**
- **2021 President's Report – promised to review and bring back to members at 2022 Convention**

What we did in the 2021/2022 term

- **Lots of discussion at Executive meetings**
- **Facilitated workshop on December 6th**
 - ✓ **brought in Tracey Lorensen, CivicExcellence**
 - ✓ **planned for in-person, snowed in**
 - ✓ **pre-survey, full-day discussion, reviewed risks**
 - ✓ **consensus achieved!**
 - ✓ **endorsed the workshop decisions at January 14th meeting**

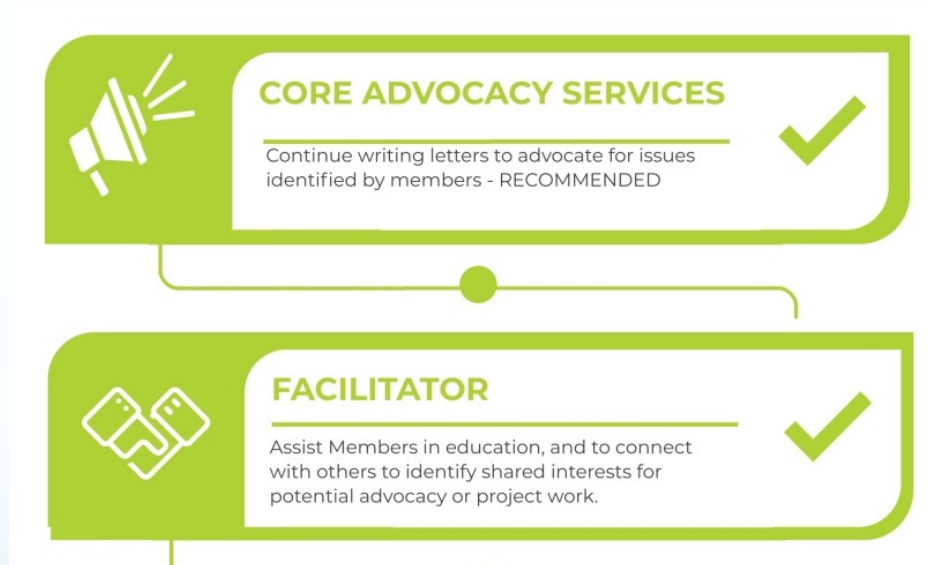
How we decided on recommendations

- **Explored the pros and cons of more advocacy**
- **Considered the risks**
 - ✓ **how to fund initiatives fairly between members**
 - ✓ **members have different positions on issues, not relevant to all**
 - ✓ **inconsistency with UBCM advocacy means divide and conquer**
 - ✓ **putting costs on members who don't benefit or want initiative**
 - ✓ **increase dues or use up reserves, grants not reliable funding**

What we will be doing

- **Continue Core Member Advocacy initiatives**
 - ✓ annual Convention, workshops & resolution assistance
 - ✓ letter writing on behalf of members
 - ✓ meetings with ministers and ministry staff
 - ✓ representation on committees, communication
- **Expand 'Facilitator' or 'Advocacy Incubator' role**
 - ✓ connect members on common, regional issues and ideas
 - ✓ virtual workshops, lunch and learn, member requests

What we will be doing



What we won't be doing

- **AVICC led committees**
 - ✓ can't give direction to members from the committees
 - ✓ communication from committees back to boards/councils
- **Develop policy papers**
 - ✓ better suited to UBCM or those with staff and resources
- **Operate programs**
 - ✓ significant resourcing required, not compatible with current AVICC structure or funding level

What we won't be doing



LEAD COMMITTEE WORK 

Acting as the lead/organizer for Committee work or initiatives - NOT RECOMMENDED



POLICY 

Take the lead role on developing policy papers/positions. - NOT RECOMMENDED



MANAGE PROJECTS 

Act as the primary resource, either by adding staff or acting as the primary contact for external consultants - NOT RECOMMENDED

Let's hear from members

- **Are we on the right track?**
- **How would you want to pay for more?**
 - ✓ may need to move away from UBCM staff and office support
- **Give us direction through Executive Resolution ER1**
 - ✓ opportunity to ask questions now, debate resolution
- **Follow up next year, adjust our course**
 - ✓ trial period, not set in stone

Part ER – Executive Resolution

ER1 Determining AVICC's Advocacy Role

Therefore be it resolved that the AVICC membership endorse the Executive's recommendations as set out in the December 10, 2021 "Advocacy Workshop Report and Recommendations" that AVICC will:

1. continue with its current Core Member Advocacy initiatives such as holding an annual convention, providing resolution assistance, letter writing on policy issues on behalf of members, and meeting with ministers and ministry staff on behalf of the membership;

ER1 Determining AVICC's Advocacy Role

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2. continue to provide and expand its role in acting as a 'facilitator' or 'advocacy incubator' for initiatives that would benefit from more dialogue and education in consultation with the membership's requests; and
3. not take on the roles of: lead/organizer for committee work and initiatives; developing policy papers; or acting as a manager of programs.

ER2 Reviewing AVICC's Advocacy Role

Therefore be it resolved that the 2022/23 AVICC Executive Committee explore a policy for advocacy with anticipated costs for member-requested initiatives, and report back on the policy, costs and funding at the 2023 Convention.