



*Vancouver Island Circular Economy
Turning Goals into Action*

Partnership & Collaboration



•VICEDA is a coalition of island and coastal community leaders that promote, enhance and advocate for sustainable community economic development.



- Collaboration & support innovative projects.
- Regional Promotion.
- Professional Development, Networking, Advocacy.

SYNERGY
FOUNDATION



City Plan – Nanaimo Reimagined

ONE FRAMEWORK  FIVE CITY GOALS



A GREEN NANAIMO:
RESILIENT & REGENERATIVE
ECOSYSTEMS

[Go to Section C1](#)



A CONNECTED NANAIMO:
EQUITABLE ACCESS &
MOBILITY

[Go to Section C2](#)



A HEALTHY NANAIMO:
COMMUNITY WELLBEING &
LIVABILITY

[Go to Section C3](#)



AN EMPOWERED NANAIMO:
RECONCILIATION,
REPRESENTATION & INCLUSION

[Go to Section C4](#)



A PROSPEROUS NANAIMO:
THRIVING & RESILIENT
ECONOMY

[Go to Section C5](#)

Circular Economy Benefits

Business Motivations:

- Rising cost of materials, rising cost of waste, Political and socio-culture factors, advance corporate social responsibility, build business resilience, foster innovation

Overall Benefits business and community:

- Strengthening environmental performance: reducing GHG emissions, landfill waste, energy & virgin resource consumption.
- Reducing costs: Tipping fees, input costs, fewer landfills.
- Localizing supply chains.
- Positioning as leaders in circular economy .
- Facilitate peer-to-peer learning
- Gaps and opportunities within the circular economy
- Mapping waste streams to create new green businesses.



**CIRCULAR ECONOMY
ACCELERATOR PROGRAM**

Building Momentum-CRD Material Exchange

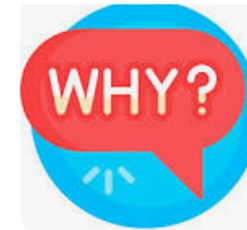
- Objectives: the diversion of CRD materials from landfills, the valorization of industrial waste and salvaged CRD materials, and incentivizing deconstruction practices, furthering CE activity.
- Connecting construction and manufacturing businesses in south and central Vancouver Island to form partnerships that save money while preventing valuable material from going to waste.
- www.Light-house.org/bmex



Lessons- Local Gov't Leadership



- Leadership role
- Policy adoption
- Investment
 - Supporting existing businesses
 - Infrastructure development
- Collaboration



- Untapped Value
- Innovation and Job creation
- Population Growth Impact
- Underdeveloped Markets
- Economic Diversification

Resources

VICEDA website. www.viceda.com/accelerator

4 webinars:

Tourism & Hospitality

Construction Industry

Food & Beverage Processing

How Local Government Can Support Circular Economy

Free Business Resource Guide

Participation in Phase 2 contact:

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