



# ADVOCACY UPDATE

# Why are we talking about advocacy?

- We are an Advocacy Organization
- 2021 Advocacy Workshop
- 2022 AVICC Executive Resolution on Advocacy endorsed
- 2023 Transition from UBCM complete
- AVICC has one full time staff person

# 2021 Advocacy Workshop

- Explored the pros and cons of more advocacy
- Considered the risks
  - Challenges with funding new initiatives, and ensuring a fair model of funding
  - Potential conflict between the advocacy goals of Members
  - Creating overlap and confusion between Member priorities and those the UBCM might be advancing.
  - Inability to extricate AVICC out of initiatives if others aren't willing to participate or assume responsibility

# 2022-ER1

## Determining AVICC's Advocacy Role

Therefore, be it resolved that the AVICC membership endorse the Executive's recommendations as set out in the December 10, 2021 "Advocacy Workshop Report and Recommendations" that AVICC will:

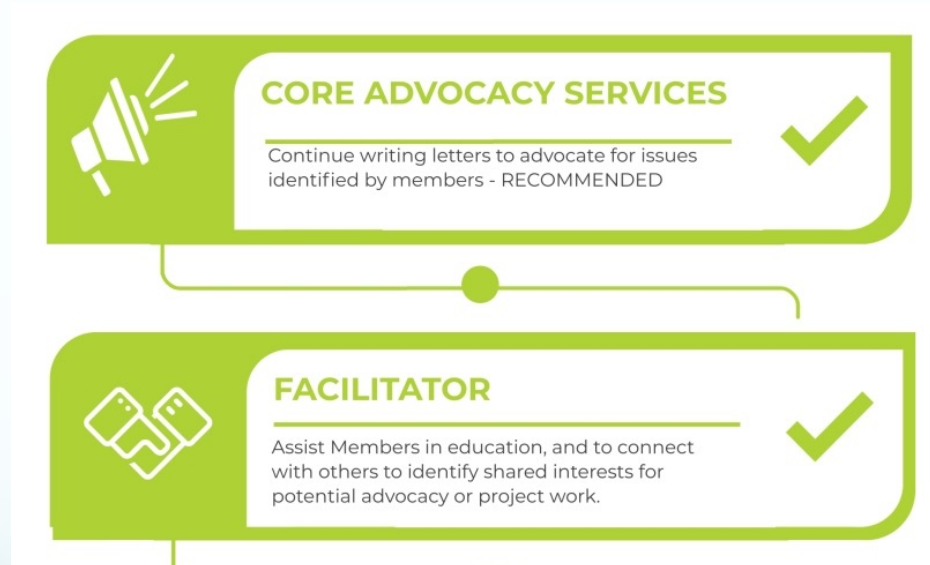
1. continue with its current Core Member Advocacy initiatives such as holding an annual convention, providing resolution assistance, letter writing on policy issues on behalf of members, and meeting with ministers and ministry staff on behalf of the membership;

# 2022- ER1

## Determining AVICC's Advocacy Role (cont'd)

2. continue to provide and expand its role in acting as a 'facilitator' or 'advocacy incubator' for initiatives that would benefit from more dialogue and education in consultation with the membership's requests; and
3. not take on the roles of: lead/organizer for committee work and initiatives; developing policy papers; or acting as a manager of programs.

# What we will be doing:



# What we won't be doing:



# 2022/23 AVICC Term:

- June 2022 – former AVICC staff vacated position
- October 2022 – hired current full time staff position
- April 2023 – AVICC AGM & Convention in Nanaimo



# 2023/24 AVICC Term:

- May/June 2023 – Regional Resolution advocacy discussion & action
- August 2023 – Transition from UBCM complete
- Sept 2023 – Minister meetings on behalf members regarding endorsed Regional Resolutions; and hosted Premier Eby at AVICC Luncheon to identify priority issues at UBCM Convention
- October & December 2023 – Executive discussions regarding 2024 Advocacy
- January 2024 – 2024 Budget approved by the AVICC Executive
- April 2024 – AVICC AGM & Convention – some sessions recorded for members who couldn't attend in person.
- November 2023 – VICC Committee on Solid Waste & Circular Economy transition facilitation: now a member-led committee

# VICC – Committee on Solid Waste & Circular Economy (VICC-CSWCE):

- 2014/15 – AVICC Special Committee on Solid Waste Management formed
  - 9 AVICC Participating AVICC Regional Districts
  - Collaboration on solid waste planning, data analysis, education
- 2022 – AVICC Advocacy Resolution – no longer supporting Committees
- 2023 – AVICC supported with two meetings to transition to a member-led VICC-CSWCE

# 2024/25 AVICC Term (DRAFT):

- May/June 2024 – Advocacy Issue Prioritization and Action Planning:
  - Based on Resolutions endorsed at 2024 Convention
  - Feedback requested through survey April 2024
- Digital advocacy resources – videos from 2024 Convention education sessions, Resolutions Disposition,
- September 2024 – Advocacy at UBCM
- October 2024 – Facilitated virtual education and discussion session
- January 2025 – Facilitated virtual education and discussion session
- April 2025 – AVICC AGM & Convention

# Let's hear from members

- Are we on the right track?
- What are the issues most important to our members?
- Complete our survey by April 30, 2024.
- Additional feedback to [info@avicc.ca](mailto:info@avicc.ca)

**Thank you!**



**AVICCC**